



Mayra Y. Espinoza: Graphic Designer / WWW.MYE-DESIGN.COM
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EDUCATION

Bachelor of Science in Graphic Design: September 2007
The Art Institute of California - Orange County

Associate of Arts in Liberal Arts: December 2004
Santa Ana College

Additional Training: Present
Irvine Valley College College

QUALIFICATIONS

Computer Skills:

- | | | | |
|-------------------|---------------------|------------------|-----------------------|
| • Adobe Photoshop | • Adobe Illustrator | • Adobe InDesign | • QuarkXpress |
| • Flash CS3 & CS4 | • Dreamweaver | • ImageReady | • Adobe After Effects |
| • Word | • Excel | • Powerpoint | • Mac / PC Formats |

Skills:

- | | | | |
|-------------------------|------------------|---------------|-------------------------------|
| • Bilingual (Spanish) | • Typography | • Layout | • Web Design |
| • Motion Graphics | • Branding | • Identity | • Digital / Hand Illustration |
| • Pre Press | • Package Design | • Photography | • Environmental Graphics |

INDUSTRY EXPERIENCE

Digital Designer at Mattel Interactive: July 2009 - Present

- In charge of weekly updates to Mattel.com
- Design on brand web icons, Flash animated and static web and game content for Mattel.com and Barbie.com
- Provide feedback for vendor work
- Work with creative director, designers, illustrators, producers and programming team.

Freelance Web Designer and Graphic Designer for various Companies: June 2008 - Present

- Brainstormed and presented creative concepts to deliver intended message
- Designed on brand websites, web icons, static ads, email newsletters, cohesive assets for live e-commerce site updates, apparel tags, and apparel graphics
- Updated working files through Versions SVN server for lead designer
- **Client List: Love Nail Tree, Urban Decay Cosmetics, Homeberri, Home Loan Modification Network, the L.I.P. Magazine, Green Bar Enterprises, Pro Custom Sites, etc.**

Jr Designer at The Buddy Group: November 2007 - July 2008

- Participated in brainstorm sessions and client meetings
- Designed on brand Flash websites, Flash animated ads, web icons, and cohesive assets for live site updates
- Succeeded in learning new technologies necessary to complete assignments; Flash, basic Action Script 3.0, file network, and Tortoise SVN server
- Worked with Art Director, Design team, Account Managers and Developers
- Volunteered aid to other designers with their assigned projects
- Supervised and trained design interns
- **Client List: WaMu, Old Navy, Wicked, James Hardie, Fiori, Y&R, AMC, Toshiba, Western Digital, etc.**

Freelance Graphic Designer for The Orange County Public Library: January - March 2007

- Worked with a group to design and illustrate collateral for OCPL Reader's Rally Program

Freelance Designer for Tak'se Driver: October 2005 - December 2007

- Created band logo and identity
- Developed concepts and executed design for promotional materials i.e. event flyers, apparel graphics, buttons, and band myspace

AWARDS / AFFILIATIONS

Honors List: The Art Institute of California - Orange County

EOPS Honors: Santa Ana College

Governor's Scholarship Award: Saddleback High School

AIGA: September 2007 - September 2008